Biogen is a biotech that focuses on neurosciences with a particular focus right now around MS related diseases and moving quickly into spinal muscular atrophy diseases. Longer term they are focused on developing/expanding other areas related to neuroscience. These are the diseases that are least understood and in my opinion the ones with the most 'runway' ahead of them (as we attempt to solve some really, really, really bad diseases). By the way... 1 BILLION people suffer from these diseases worldwide! They are the leading cause of disability and second leading cause of death.

I actually just listened to the Stan Druckenmiller interview on RealVision earlier this week finally and heard him talk about how the biggest part of his philanthropic effort is aimed squarely at neurosciences. He does this for the same reason that Biogen focuses on them. They are a huge problem, with almost no resolution to date. He views it as the most important thing he can focus his billions in wealth on to aid society. He is a smart guy so l'll trust him on it. Great interview by the way!

I've had this company on my short list of companies in the healthcare world for a while. This past week the stock got hammered (down greater than $30 \%$ from Wednesday's close) when they announced they were suspending one of their Alzheimer's drugs that was in Phase 3. Not good news BUT from what I see of this company they are excellent capital allocators on almost all fronts. So, if they think they need to stop expending capital on this then I have no reason to see that as horrible. I'm sure they have had this happen many times (and will many times more). All while still being around to tell the tale. That is part of the game in biotech (and they understand this and have been here before).

About the only thing I don't like about this company is the debt level. At $46 \%$ debt to equity it carries higher debt than typical biotech companies. They have around $\$ 6$ billion in long term debt. The average biotech runs around $26 \%$ debt to equity. BUT this is not a typical biotech company...it is a behemoth! Earlier in the past decade the company had much lower debt but in 2014 increased debt pretty substantially to $70 \%$ debt to equity. Since that time, they have bought back 34 million shares (or around $15 \%$ of share outstanding). This would be around $\$ 11$ billion-ish (using Wednesday's prices in the $\$ 323+$ range). Some would argue that that 'investment' has now been vaporized due to the large drop late last week. I wouldn't...each to his own.

Why does the higher than normal debt level cause me very, very, very little concern? I hate companies with debt and especially hate to see a company add to debt when they don't have to. This should be a huge red flag for me (and is). But this company also generates substantial cash flow and free cash flow. Even with the increase in debt the company can easily service their debt. It could pay off all debt with operating cash flow (based on 2018 figures) in 2 years and all long-term debt in 1 year. These numbers are very similar for free cash flow at 2.3 and 1.1 respectively. The Piotroski F-Score of 7 and the Altman Z-Score of 4.52 also indicate everything is good to go on the debt/financial strength front. So even though the debt level is higher than l'd like there is very little concern that the company is in any financial distress at all.

With the recent price decline the company is cheap across a variety of financial metrics like PS, PE, PB, PCF, EV/EBIT, EV/EBITDA, EV/REV, Shiller PE and Price to Owners Earnings (against the industry and against its own history). The company also has outstanding ROIC, ROE, ROA, and gross margins over the past decade which is a sign of a great business and/or great management or both. Of course, all of these could deteriorate drastically if they have more instances where they walk away from a major Alzheimer's drug in Phase 3. That is obviously a/the concern from Wall Street who crushed the stock late last week. My bet is they will have more successes than failures like this one.

It is rare that you get to buy a company that, I believe, is a very wide moat business at a big discount over similar businesses. It is also rare to get to buy that business at near what I calculate the Intrinsic Value of the firm to be. I've been looking to add a healthcare company to my portfolio for some time and this one is the one. Could this price drop be the beginning of me catching a falling knife in a business that will start to see more and more missteps? Maybe, but that is not what its history suggests. I believe I will hold this stock for a long time and will be a very happy shareholder. I'm purchasing the stock based on the $85 \%$ certainty rating I have calculated.

I'm sharing my analysis here. If you have thoughts on this company, l'd love to hear them hit me up on Twitter @mymoneytrainer


Tells Us Quickly If It Makes Sense To Even Dive Deeper (No Sense In Investing Unless Margin Of Safety Exists And Likelihood Of Decent Returns Is High) Multiples Of RFRR Are Good (Meaing This Model Kicks Out Higher Certainty Ratings For Higher Multiples).

## Net Present Value Calculator (AKA Ben Graham Formula) (Run Assuming Zero Growth)

| 20-year AAA Corporate Bond Rate <br> EPS | $\begin{gathered} 3.8 \% \\ \$ 25.63 \end{gathered}$ | $\underline{\text { https://fred.stlouisfed.org/series/AAA }}$ | Last Updated: | 3/24/19 |
| :---: | :---: | :---: | :---: | :---: |
| Constant PE (0\% perpetual growth) | 8.5 |  |  |  |
| Company's Perpetual Growth Rate | 0.0\% |  |  |  |
| Minimum Risk Free Rate of Return | 2.4\% | https://fred.stlouisfed.org/series/TB3MS | Last Updated: | 3/24/19 |
| Graham's Intrinsic Value (Original Formula) | \$217.86 |  |  |  |
| \% of Current Price | 101\% | BUY - Current Price Is Below IV |  |  |
| Graham's Intrinsic Value (Revised Formula) | \$345.47 |  |  |  |
| \% of Current Price | 159\% | BUY - Current Price Is Below IV |  |  |

## 5 Year Discounted Free Cash Flow (Owners Earnings) Calculator (AKA NPV) (Run Assuming Zero Growth)

| Perpetual Growth Rate |  | 0.0\% | Explanation: | Run at zero perpetual growth to be super conservative. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Discount Rate/WACC | PV of CFs | + Terminal Value | = PV |  |
| Last 3 Year Average: | \$20.95 | 9.2\% | \$81.19 | \$229.02 | \$216.62 | 0.0\% |
| Last 10 Year Average: | \$10.62 | 4.7\% | \$46.34 | \$224.59 | \$216.54 | 0.1\% |
|  |  | 6.9\% |  |  |  |  |
|  | Year | FCFPS |  |  |  |  |
|  | 2008 | \$3.14 |  |  |  |  |
|  | 2009 | \$5.70 |  |  |  |  |
|  | 2010 | \$5.95 |  |  |  |  |
|  | 2011 | \$6.75 |  |  |  |  |
|  | 2012 | -\$6.38 |  |  |  |  |
|  | 2013 | \$11.03 |  |  |  |  |
|  | 2014 | \$12.95 |  |  |  |  |
|  | 2015 | \$14.85 |  |  |  |  |
|  | 2016 | \$12.60 |  |  |  |  |
|  | 2017 | \$23.31 |  |  |  |  |
|  | 2018 | \$26.95 | TTM FCF: | \$5,302,000,000 |  |  |

Explanation: NA

| Return On Shareholder's Equity | $119.9 \%$ |  |
| ---: | ---: | ---: |
| Retained To Equity | $119.9 \%$ | $100 \%$ |
| Dividends Percent | $0.0 \%$ |  |



| Certainty Rating |  |
| :--- | :--- |
| $101 \%$ | Graham's Intrinsic Value (Original Formula) |
| $159 \%$ | Graham's Intrinsic Value (Revised Formula) |
| $30 \%$ | 5 Year Discounted Free Cash Flow |
| $60 \%$ | 10 Year NPV of Future Cashflows |
| $45 \%$ | Average |
| $79 \%$ | Total |


| Hurdle Returns (vs. Risk Free) |  |  |
| ---: | ---: | ---: |
| $2.4 \%$ | $0 x$ | $0 \%$ |
| $4.8 \%$ | $1 x$ | $15 \%$ |
| $7.2 \%$ | $2 x$ | $30 \%$ |
| $9.6 \%$ | $3 x$ | $45 \%$ |
| $12.0 \%$ | $4 x$ | $60 \%$ |
| $14.3 \%$ | $5 x$ | $75 \%$ |
| $16.7 \%$ | $6 x$ | $90 \%$ |
| $19.1 \%$ | $7 x$ | $105 \%$ |
| $21.5 \%$ | $8 x$ | $120 \%$ |

Explanation: NA

Comparisions of EV (and other types of earnings) of the company against the Industry Median and the Company's Own History.

| EV/EBITDA |  |  |  |
| :---: | :---: | :---: | :---: |
| 6.33 GuruFocus | $\begin{array}{ll}18.08 & \text { Industry Median } \\ & 0.4 \mathrm{x}\end{array}$ |  | Co. History Median $0.6 \text { x }$ |
| EV/EBIT |  |  |  |
| 7.38 GuruFocus | $\begin{array}{ll}22.17 & \text { Industry Median } \\ & 0.3 \mathrm{x}\end{array}$ | $12.95$ | Co. History Median 0.6 x |
| EV/REV |  |  |  |
| 3.35 GuruFocus | $\begin{array}{ll} \hline 13.69 & \text { Industry Median } \\ & 0.2 \mathrm{x} \end{array}$ |  | Co. History Median 0.6 x |
| Shiller PE |  |  |  |
| 19.68 GuruFocus | $\begin{array}{ll}42.91 & \text { Industry Median } \\ & 0.5 \mathrm{x}\end{array}$ | $68.05$ | Co. History Median $0.3 \text { x }$ |
| Price To Owners Earnings |  |  |  |
| 8.44 GuruFocus | $\begin{array}{ll}34.35 & \text { Industry Median } \\ & 0.2 \mathrm{x}\end{array}$ | $20.53$ | Co. History Median $0.4 x$ |
| Certainty | 112\% |  | 96\% |


| Multiplier |  |
| :---: | :---: |
| 0.1 | $140 \%$ |
| 0.2 | $130 \%$ |
| 0.3 | $120 \%$ |
| 0.4 | $110 \%$ |
| 0.5 | $100 \%$ |
| 0.6 | $90 \%$ |
| 0.7 | $80 \%$ |
| 0.8 | $70 \%$ |
| 0.9 | $60 \%$ |
| 1.0 | $50 \%$ |
| 1.1 | $40 \%$ |
| 1.2 | $30 \%$ |
| 1.3 | $20 \%$ |
| 1.4 | $10 \%$ |
| 1.5 | $0 \%$ |

Explanation: With the recent price decline the company is cheap across a variety of financial metrics like EV/EBIT, EV/EBITDA, EV/REV, Shiller PE and Price to Owners Earnings (against the industry and against it's own history).

| Debt To Equity Ratio (LT Debt) | Company | Industry | \% |
| :---: | :---: | :---: | :---: |
|  | $46 \%$ | $26 \%$ | $177 \%$ |

No Is the Company's Debt To Equity Ratio Lower Than the Industry's

| Year | Total Debt |
| :---: | :---: |
| 2014 | $\$ 3,508,000,000$ |
| 2015 | $\$ 10,132,000,000$ |
| 2016 | $\$ 10,737,000,000$ |
| 2017 | $\$ 11,040,000,000$ |
| 2018 | $\$ 12,249,000,000$ |
| AVG | $\$ 9,533,200,000$ |
| LOW | $\$ 3,508,000,000$ |


| Stockholder Equity | Debt To Equity |
| :---: | :---: |
| $\$ 10,809,000,000$ | $32 \%$ |
| $\$ 9,373,000,000$ | $108 \%$ |
| $\$ 12,140,000,000$ | $88 \%$ |
| $\$ 12,613,000,000$ | $88 \%$ |
| $\$ 13,040,000,000$ | $94 \%$ |
| AVG | $82 \%$ |
| LOW | $32 \%$ |

## Certainty Rating 65\%

| No | Is Total Debt Lower Than Average? |
| :--- | :--- |
| No | Is Total Debt Currently At Lowest Level? |
| No | Is Debt To Equity Lower Than Average? |
| No | Is Debt To Equity Currently At Lowest Level? |


| Year | Long Term Debt | Stockholder Equity |  |
| :---: | :---: | :---: | :---: |
| Debt To Equity |  |  |  |
| 2014 | $\$ 582,000,000$ |  |  |
| 2015 | $\$ 6,522,000,000$ |  |  |
| 2016 | $\$ 6,513,000,000$ |  |  |
| 2017 | $\$ 5,935,000,000$ | $\$ 10,809,000,000$ | $5 \%$ |
| 2018 | $\$ 5,937,000,000$ |  |  |
| AVG | $\$ 5,097,800,000$ |  |  |
| LOW | $\$ 582,000,000$ |  |  |
| $9,373,000,000$ | $70 \%$ |  |  |


| No | Is Total Long Term Debt Lower Than Average? |
| :--- | :--- |
| No | Is Total Long Term Debt Currently At Lowest Level? |
| No | Is Debt To Equity Lower Than Average? |
| No | Is Debt To Equity Currently At Lowest Level? |

Explanation: The company went from basically no debt in 2014 to carrying a pretty substanial amount of debt (especially for a biotech company). Most biotechs carry little to no debt.


## Piotroski F-Score (Range 1-9)

Used to assess strength of company's financial position (based on Profitability, Leverage/Liquidity/Source of Funds, Operating Efficiency)
7 Current Score

| Piotroski F-Score |  |
| :---: | :---: |
| 1 | $-20 \%$ |
| 2 | $0 \%$ |
| 3 | $20 \%$ |
| 4 | $40 \%$ |
| 5 | $60 \%$ |
| 6 | $80 \%$ |
| 7 | $100 \%$ |
| 8 | $120 \%$ |
| 9 | $140 \%$ |

## Altman Z-Score

It uses profitability, leverage, liquidity, solvency and activity to predict whether a company has high probability of being insolvent.
4.52 Current Score

| Altman Z-Score |  |
| :---: | :---: |
| 1.81 | $0 \%$ |
| 2.99 | $50 \%$ |
| 3.00 | $100 \%$ |

Headed for bankruptcy
Could be headed for bankruptcy
Financially stable

A mathematical model that uses financial ratios and eight variables to identify whether a company has manipulated its earnings.

| Beneish M-Score |  |
| :---: | :---: |
| -2.22 | $0 \%$ |
| $>-2.22$ | $100 \%$ |

Is not an accounting manipulator. Is likely an accounting manipulator

## WACC to ROIC

ROIC (return on invested capital) measures how well a company generates cash flow relative to the capital it has invested in its business. If an company's WACC (weighted average cost of capital) is lower than ROIC then it is earning excess returns. A firm that expects to continue generating positive excess returns on new investments in the future will see its value increase as growth increases.

|  |  |  | ROIC/WACC Ratio |  |
| :---: | :---: | :---: | :---: | :---: |
| ROIC | $29.95 \%$ | $2.6 \times$ ROIC/WACC Ratio | 1.5 | $100 \%$ |
| WACC | $11.39 \%$ |  | 2.0 | $110 \%$ |
|  |  |  | 2.5 | $120 \%$ |
| Yes | Is WACC Lower Than ROIC? | 3.0 | $130 \%$ |  |
|  |  | 3.5 | $140 \%$ |  |
|  |  | 4.0 | $150 \%$ |  |
|  |  | 4.5 | $160 \%$ |  |

Explanation: Even with the increase in debt the company can easily service the debt. It could payoff all debt with operating cash flow (based on 2018) in 2 years and all long term debt in 1 year. These numbers are very simliar for free cash flow at 2.3 and 1.1 respectively. The Piotroski F-Score of 7, the Altman Z-Score of 4.52 also indicate everything is good to go on the debt front. So even though the debt level is high there is very little concern that the company is in any financial distress at all.

Valuation Scoring (Max Possible Score 25.25)

| Scorng | ( | 3.00 | Base (+5) - PE (FYF) vs. Market PE |
| :---: | :---: | :---: | :---: |
|  |  | 5.00 | Base (+5) - PE (FYF) vs. Industry |
| 17.00 | Total Valuation Score | 4.00 | Base (+5) - PE (FYF) vs. Static Hurdle (Case Shiller Mean) |
| 67\% | Percent of Max Possible Score | 0.40 | Extra Credit (+1) - PE (TTM) vs. Market PE |
| 100\% | Percent of Current Universe | 0.40 | Extra Credit ( +1 ) - PE (MRFY) vs. Market PE |
| 84\% | Combined | 1.00 | Extra Credit (+1) - Sales (TTM) vs. Industry |
|  |  | 1.00 | Extra Credit (+1) - CF (MRFY) vs. Industry |
|  |  | 0.60 | Extra Credit ( +1 ) - CF (MRFY) vs. Market |
|  |  | 0.60 | Extra Credit ( +1 ) - BV (MRQ) vs. Industry |
| Certainty | Rating | 0.00 | Extra Credit (+2) - PEG (TTM) vs. Market |
| Valuation: | 84\% | 0.50 | Extra Credit (+.25) - Analyst - Schwab |
| Quality: | 39\% | 0.25 | Extra Credit (+.25) - Analyst - Morningstar |
| Combined: | 61\% | 0.00 | Extra Credit (+.25) - Analyst - Credit Suisse |
|  |  | 0.00 | Extra Credit (+.25) - Analyst - Ned Davis |
|  |  | 0.00 | Extra Credit (+.25) - Analyst - S\&P Cap IQ Earnings and Div Rank |
|  |  | 0.00 | Extra Credit (+.25) - Analyst - S\&P CFRA |
|  |  | 0.00 | Extra Credit (+.25) - Analyst - Argus |
|  |  | 0.00 | Extra Credit (+.25) - Analyst - Market Edge |
|  |  | 0.25 | Extra Credit (+.25) - Analyst - Reuters |

Industry: Biotechnology
Number of Companies In Industry: 39

|  | Industry | Stock |  |  |
| ---: | :---: | :---: | :---: | :---: |
| Average Price/Earnings (FYF): | 21.7 | 11.4 | Better | $100 \%$ |
| Average Price/Earnings (TTM): | 38.5 | 15.1 | Better | $100 \%$ |
| Average Price/Earnings (MRFY): | 38.1 | 15.1 | Better | $100 \%$ |
| Average Price/Book (MRQ): | 7.6 | 5.0 | Better | $100 \%$ |
| Average Price/Sales (TTM): | 23.4 | 4.8 | Better | $100 \%$ |
| Average Price/Cash Flow (MRFY): | 33.6 | 11.5 | Better | $100 \%$ |
| Average PEG (TTM): | 9.8 | 3.1 | Better | $100 \%$ |
| Average Debt To Equity (MRQ): | $26.0 \%$ | $46.0 \%$ | Worse | $0 \%$ |
| Average Net Profit Margin (MRFY): | $-0.5 \%$ | $33.4 \%$ | Better | $100 \%$ |
| Average Return On Equity (TTM): | $-2.0 \%$ | $34.7 \%$ | Better | $100 \%$ |
| Average Return On Assets (MRFY): | $-7.9 \%$ | $18.4 \%$ | Better | $100 \%$ |
| Average Quick Ratio (MRQ): | 4.5 | 2.0 | Worse | $0 \%$ |
| Average Current Ratio (MRQ): | 9.6 | 2.3 | Worse | $0 \%$ |
| Average Cash Flow Per Share (TTM): | $\$ 3.07$ | $\$ 27.41$ | Better | $100 \%$ |
|  |  |  |  |  |

Explanation: Note that many of these metrics were calculated before the recent $30 \%+$ price drop (because I haven't reprocessed my tool's data). Again scores here are lowered only by the amount of debt the company has relative to its peers.

| Historical Pricing |  |  |  |  |  | Max Price Movements |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | High Price | Low Price | Volume | Shares Out |  | Drawdown | Gain |
| 2008 | \$67.78 | \$34.27 | 4,181,352 | 289,000,000 | 1\% | 49\% | 98\% |
| 2009 | \$50.97 | \$38.46 | 3,538,295 | 255,000,000 | 1\% | 25\% | 33\% |
| 2010 | \$63.19 | \$42.33 | 2,962,575 | 245,000,000 | 1\% | 33\% | 49\% |
| 2011 | \$111.14 | \$59.21 | 2,247,024 | 240,000,000 | 1\% | 47\% | 88\% |
| 2012 | \$144.78 | \$101.37 | 1,229,531 | 238,000,000 | 1\% | 30\% | 43\% |
| 2013 | \$275.24 | \$128.70 | 1,413,840 | 237,000,000 | 1\% | 53\% | 114\% |
| 2014 | \$333.37 | \$249.27 | 1,530,431 | 231,000,000 | 1\% | 25\% | 34\% |
| 2015 | \$442.29 | \$233.96 | 2,290,085 | 219,000,000 | 1\% | 47\% | 89\% |
| 2016 | \$307.33 | \$205.43 | 1,905,439 | 213,000,000 | 1\% | 33\% | 50\% |
| 2017 | \$348.84 | \$244.28 | 1,424,436 | 205,000,000 | 1\% | 30\% | 43\% |
| 2018 | \$388.67 | \$249.17 | 1,580,508 | 205,000,000 | 1\% | 36\% | 56\% |
|  |  |  |  |  |  |  |  |
| Average: | \$230.33 | \$144.22 |  |  |  | 37\% | 60\% |
| Max: | \$442.29 | \$249.27 |  |  |  | 44\% | 77\% |
| Min: | \$50.97 | \$34.27 |  |  |  | 33\% | 49\% |
| AT High vs. AT Low: | \$442.29 | \$34.27 |  |  |  | 92\% | 1191\% |



|  | Price to Earnings Over Time |  |  | Low PE |
| :---: | :---: | :---: | :---: | :---: |
| Year | EPS | Earnings | High PE | 10.2 |
| 2008 | $\$ 3.36$ | $\$ 970,000,000$ | 20.2 | 9.8 |
| 2009 | $\$ 3.94$ | $\$ 1,005,000,000$ | 12.9 | 8.4 |
| 2010 | $\$ 5.04$ | $\$ 1,234,000,000$ | 12.5 | 10.3 |
| 2011 | $\$ 5.75$ | $\$ 1,380,000,000$ | 19.3 | 13.0 |
| 2012 | $\$ 7.82$ | $\$ 1,862,000,000$ | 18.5 | 10.4 |
| 2013 | $\$ 12.38$ | $\$ 2,935,000,000$ | 22.2 | 16.2 |
| 2014 | $\$ 15.35$ | $\$ 3,547,000,000$ | 21.7 | 13.8 |
| 2015 | $\$ 16.91$ | $\$ 3,703,000,000$ | 26.2 | 17.2 |
| 2016 | $\$ 11.92$ | $\$ 2,539,000,000$ | 25.8 | 11.3 |
| 2017 | $\$ 21.61$ | $\$ 4,430,000,000$ | 16.1 | 11.5 |
| 2018 | $\$ 21.61$ | $\$ 4,430,000,000$ | 18.0 |  |
|  |  |  |  | 12.0 |
| Average: | $\$ 11.43$ | $\$ 2,548,636,364$ | 19.4 | 17.2 |
| Max: | $\$ 21.61$ | $\$ 4,430,000,000$ | 26.2 | 8.4 |
| Min: | $\$ 3.36$ | $\$ 970,000,000$ | 12.5 |  |


| Certainty <br> Rating | $100 \%$ |
| :---: | :---: |

Historical Price To Earnings


Explanation: At $10 x$ it is well below the average low of $12 x$ and near the all time low of $8.4 x$.

|  | Price to Sales Over Time |  |  |  |
| ---: | :---: | :---: | :---: | :---: |
| Year | SPS | Sales | High PS | Low PS |
| 2008 | $\$ 15.15$ | $\$ 4,377,000,000$ | 4.5 | 2.3 |
| 2009 | $\$ 18.49$ | $\$ 4,716,000,000$ | 2.8 | 2.1 |
| 2010 | $\$ 20.61$ | $\$ 5,049,000,000$ | 3.1 | 2.1 |
| 2011 | $\$ 22.98$ | $\$ 5,516,000,000$ | 4.8 | 2.6 |
| 2012 | $\$ 29.13$ | $\$ 6,932,000,000$ | 5.0 | 3.5 |
| 2013 | $\$ 40.94$ | $\$ 9,703,000,000$ | 6.7 | 3.1 |
| 2014 | $\$ 46.59$ | $\$ 10,763,000,000$ | 7.2 | 5.3 |
| 2015 | $\$ 52.27$ | $\$ 11,448,000,000$ | 8.5 | 4.5 |
| 2016 | $\$ 57.62$ | $\$ 12,273,000,000$ | 5.3 | 3.6 |
| 217 | $\$ 65.62$ | $\$ 13,452,00,000$ | 5.3 | 3.7 |
| 2018 | $\$ 65.62$ | $\$ 13,452,000,000$ | 5.9 | 3.8 |
| Average: | $\$ 39.55$ | $\$ 8,880,090,909$ | 5.4 | 3.3 |
| Max: | $\$ 65.62$ | $\$ 13,452,000,000$ | 8.5 | 5.3 |
| Min: | $\$ 15.15$ | $\$ 4,377,000,000$ | 2.8 | 2.1 |


| Certainty <br> Rating | $100 \%$ |
| :---: | :---: |

Historical Price To Sales


Explanation: It is trading at near the average low value at $3.3 x$ sales.

| Price to Book Over Time |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | BVPS | Book Value | High BVPS | Low BVPS |
| 2008 | \$22.64 | \$6,542,960,000 | 3.0 | 1.5 |
| 2009 | \$22.44 | \$5,722,200,000 | 2.3 | 1.7 |
| 2010 | \$25.73 | \$6,303,850,000 | 2.5 | 1.6 |
| 2011 | \$29.43 | \$7,063,200,000 | 3.8 | 2.0 |
| 2012 | \$34.38 | \$8,182,440,000 | 4.2 | 2.9 |
| 2013 | \$44.46 | \$10,537,020,000 | 6.2 | 2.9 |
| 2014 | \$48.37 | \$11,173,470,000 | 6.9 | 5.2 |
| 2015 | \$56.13 | \$12,292,470,000 | 7.9 | 4.2 |
| 2016 | \$60.81 | \$12,952,530,000 | 5.1 | 3.4 |
| 2017 | \$69.81 | \$14,311,050,000 | 5.0 | 3.5 |
| 2018 | \$66.29 | \$13,589,450,000 | 5.9 | 3.8 |
| Average: | \$43.68 | \$9,879,149,091 | 4.8 | 3.0 |
| Max: | \$69.81 | \$14,311,050,000 | 7.9 | 5.2 |
| Min: | \$22.44 | \$5,722,200,000 | 2.3 | 1.5 |


| Certainty <br> Rating | $90 \%$ |
| :---: | :---: |

Historical Price To Book Value


Explanation: At $3.27 x$ it is trading near the average low of $3.0 x$.

|  | Price to Free Cash Flow Over Time |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | FCFPS | Free Cash Flow | High FCFPS | Low FCFPS |
| 2008 | $\$ 3.14$ | $\$ 907,460,000$ | 21.6 | 10.9 |
| 2009 | $\$ 5.70$ | $\$ 1,453,500,000$ | 8.9 | 6.7 |
| 2010 | $\$ 5.95$ | $\$ 1,457,750,000$ | 10.6 | 7.1 |
| 2011 | $\$ 6.75$ | $\$ 1,620,000,000$ | 16.5 | 8.8 |
| 2012 | $-\$ 6.38$ | $-\$ 1,518,440,000$ | -22.7 | -15.9 |
| 2013 | $\$ 11.03$ | $\$ 2,614,110,000$ | 25.0 | 11.7 |
| 2014 | $\$ 12.95$ | $\$ 2,991,450,000$ | 25.7 | 19.2 |
| 2015 | $\$ 14.85$ | $\$ 3,252,150,000$ | 29.8 | 15.8 |
| 2016 | $\$ 12.60$ | $\$ 2,683,800,000$ | 24.4 | 16.3 |
| 2017 | $\$ 23.31$ | $\$ 4,778,550,000$ | 15.0 | 10.5 |
| 2018 | $\$ 26.95$ | $\$ 5,525,724,453$ | 14.4 | 9.2 |
|  |  |  |  |  |
| Average: | $\$ 10.62$ | $\$ 2,342,368,587$ | 15.4 | 9.1 |
|  | Max: | $\$ 26.95$ | $\$ 5,525,724,453$ | 29.8 |
| Min: | $-\$ 6.38$ | $-\$ 1,518,440,000$ | -22.7 | 19.2 |


| Certainty <br> Rating | $100 \%$ |
| :---: | :---: |



Explanation: At $8 x$ it is trading below the long term average low value of 9.1 x .

## Best Case (with expected growth)

## Net Present Value Calculator (AKA Ben Graham Formula) (Run Assuming Zero Growth)

| 20-year AAA Corporate Bond Rate | $3.8 \%$ | https://fred.stlouisfed.org/series/AAA | Last Updated: |
| ---: | :---: | :--- | :---: |
| EPS | $\$ 28.60$ |  | 3/24/19 |
| Constant PE (0\% perpetual growth) | 8.5 |  | Last Updated: |
| Company's Perpetual Growth Rate | $0.0 \%$ |  |  |
| Minimum Risk Free Rate of Return | $2.4 \%$ | https://fred.stlouisfed.org/series/TB3MS |  |
| Graham's Intrinsic Value (Original Formula) | $\$ 243.10$ |  |  |
| \% of Current Price | $112 \%$ | BUY - Current Price Is Below IV |  |
| Graham's Intrinsic Value (Revised Formula) | $\$ 385.50$ |  |  |
| \% of Current Price | $178 \%$ | BUY - Current Price Is Below IV |  |

## 5 Year Discounted Free Cash Flow (Owners Earnings) Calculator (AKA NPV) (Run Assuming Expected Growth)

| Perpetual Growth Rate |  |  |  |  |  |  |  |  | $0.0 \%$ | Explanation: | NA |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Discount Rate/WACC | PV of CFs | + Terminal Value | $=$ PV |  |  |  |  |  |  |  |  |
| Morningstar Current | $\$ 20.95$ | $9.2 \%$ | $\$ 81.19$ | $\$ 229.02$ | $\$ 216.62$ | $0.0 \%$ |  |  |  |  |  |  |  |
| Brokerage CF (TTM) | $\$ 10.62$ | $4.7 \%$ | $\$ 46.34$ | $\$ 224.59$ | $\$ 216.54$ | $0.1 \%$ |  |  |  |  |  |  |  |

Explanation: NA
10 Year NPV of Future Cashflows (Run Assuming Updated EPS (using best case future annual estimate) \& DPS and Expected Growth)

| Return On Shareholder's Equity | $133.8 \%$ |  |
| ---: | ---: | ---: |
| Retained To Equity | $133.8 \%$ | $100 \%$ |
| Dividends Percent | $0.0 \%$ |  |


| Current and Projected Shareholder Equity and Projected Earnings |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | uity Base | EquityPS | Earnings | EarningsPS |  | Dividends |  | DivsPS | Added To Base | RetainedPS |
| 2018 | \$4,203,479,000 | \$21.37 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2019 | \$9,829,099,000 | \$49.97 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2020 | \$15,454,719,000 | \$78.57 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2021 | \$21,080,339,000 | \$107.17 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2022 | \$26,705,959,000 | \$135.77 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2023 | \$32,331,579,000 | \$164.37 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2024 | \$37,957,199,000 | \$192.97 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |
| 2025 | \$43,582,819,000 | \$221.57 | \$5,625,620,000 |  | \$28.60 |  | \$0 | \$0.00 | \$5,625,620,000 | \$28.60 |

NPV of future cashflow


Low
High
Consensus '19 (\#29) $\$ 28.60 \quad \$ 25.63 \quad \$ 30.50$

Consensus '20 (\#29) \$29.45 \$26.49 \$32.45

| Average | $\$ 29.03$ | $\$ 26.06$ | $\$ 31.48$ |
| :--- | :--- | :--- | :--- |

Explanation: I'm using the average 2019 analyst value.

| Hurdle Returns (vs. Risk Free) |  |  |
| ---: | :---: | ---: |
| $2.4 \%$ | $0 x$ | $0 \%$ |
| $4.8 \%$ | $1 x$ | $15 \%$ |
| $7.2 \%$ | $2 x$ | $30 \%$ |
| $9.6 \%$ | $3 x$ | $45 \%$ |
| $12.0 \%$ | $4 x$ | $60 \%$ |
| $14.3 \%$ | $5 x$ | $75 \%$ |
| $16.7 \%$ | $6 x$ | $90 \%$ |
| $19.1 \%$ | $7 x$ | $105 \%$ |
| $21.5 \%$ | $8 x$ | $120 \%$ |

Explanation: NA

## Net Present Value Calculator (AKA Ben Graham Formula) (Run Assuming Zero Growth)

| 20-year AAA Corporate Bond Rate | $3.8 \%$ | https://fred.stlouisfed.org/series/AAA | Last Updated: | 3/24/19 |
| ---: | :---: | :---: | :---: | :---: | :---: |
| EPS | $\$ 12.82$ |  |  |  |
| Constant PE (0\% perpetual growth) | 8.5 |  |  |  |
| Company's Perpetual Growth Rate | $0.0 \%$ |  | Last Updated: | 3/24/19 |
| Minimum Risk Free Rate of Return | $2.4 \%$ | https://fred.stlouisfed.org/series/TB3MS |  |  |
| Graham's Intrinsic Value (Original Formula) | $\$ 108.93$ |  |  |  |
| \% of Current Price | $50 \%$ | DON'T BUY - Current Price is Above IV |  |  |
| Graham's Intrinsic Value (Revised Formula) | $\$ 172.73$ |  |  |  |
| \% of Current Price | $80 \%$ | DON'T BUY - Current Price is Above IV |  |  |

## 5 Year Discounted Free Cash Flow (Owners Earnings) Calculator (AKA NPV) (Run Assuming Zero Growth)

| Perpetual Growth Rate |  |  |  |  |  |  |  |  | $0.0 \%$ | Explanation: | Run at zero perpetual growth to be super conser |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Discount Rate/WACC | PV of CFs | + Terminal Value | $=$ PV |  |  |  |  |  |  |  |  |  |  |
| Morningstar Current | $\$ 20.95$ | $9.2 \%$ | $\$ 81.19$ | $\$ 229.02$ | $\$ 216.62$ | $0.0 \%$ |  |  |  |  |  |  |  |  |  |
| Brokerage CF (TTM) | $\$ 10.62$ | $4.7 \%$ | $\$ 46.34$ | $\$ 224.59$ | $\$ 216.54$ | $0.1 \%$ |  |  |  |  |  |  |  |  |  |

Explanation: NA
10 Year NPV of Future Cashflows (Run Assuming Updated EPS (using $1 / 2$ best case future annual estimate) \& DPS and Zero Growth)

| Return On Shareholder's Equity | $60.0 \%$ |
| ---: | ---: |
| Retained To Equity | $60.0 \%$ |
| Dividends Percent | $0.0 \%$ |


| $60.0 \%$ |  |
| ---: | ---: |
| $60.0 \%$ | $100 \%$ |
| $0.0 \%$ |  |




Explanation: NA

|  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: |
| 20-year AAA Corporate Bond Rate | $3.8 \%$ | https://fred.stlouisfed.org/series/AAA | Last Updated: | 3/24/19 |
| EPS | $\$ 11.43$ |  |  |  |
| Constant PE (0\% perpetual growth) | 8.5 |  | Last Updated: | $3 / 24 / 19$ |
| Company's Perpetual Growth Rate | $0.0 \%$ |  |  |  |
| Minimum Risk Free Rate of Return | $2.4 \%$ | https://fred.stlouisfed.org/series/TB3MS |  |  |
| Graham's Intrinsic Value (Original Formula) | $\$ 97.13$ |  |  |  |
| \% of Current Price | $45 \%$ | DON'T BUY - Current Price is Above IV |  |  |
| Graham's Intrinsic Value (Revised Formula) | $\$ 154.02$ |  |  |  |
| \% of Current Price | $71 \%$ | DON'T BUY - Current Price is Above IV |  |  |

## 5 Year Discounted Free Cash Flow (Owners Earnings) Calculator (AKA NPV) (Run Assuming Zero Growth)

| Perpetual Growth Rate |  |  |  |  |  |  |  |  |  | $0.0 \%$ | Explanation: | Run at zero perpetual growth to be super con |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Discount Rate/WACC | PV of CFs | + Terminal Value | $=$ PV |  |  |  |  |  |  |  |  |
| Morningstar Current | $\$ 20.95$ | $9.2 \%$ | $\$ 81.19$ | $\$ 229.02$ | $\$ 216.62$ | $0.0 \%$ |  |  |  |  |  |  |  |
| Brokerage CF (TTM) | $\$ 10.62$ | $4.7 \%$ | $\$ 46.34$ | $\$ 224.59$ | $\$ 216.54$ | $0.1 \%$ |  |  |  |  |  |  |  |

Explanation: NA
10 Year NPV of Future Cashflows (Run Assuming Updated EPS (using 1/2 best case future annual estimate) \& DPS and Zero Growth)


| $\$ 562.33$ | 2\% In Money |
| :--- | :--- |
| $\$ 372.88$ | 3\% In Money |
| $\$ 278.53$ | 4\% In Money |
| $\$ 222.17$ | $5 \%$ In Money |
| $\$ 184.77$ | 6\% Too Expensive |
| $\$ 158.17$ | 7\% Too Expensive |
| $\$ 138.30$ | $8 \%$ Too Expensive |
| $\$ 122.90$ | $9 \%$ To Expensive |
| $\$ 110.63$ | $10 \%$ Too Expensive |
| $\$ 100.61$ | $11 \%$ Too Expensive |
| $\$ 92.29$ | $12 \%$ Too Expensive |
| $\$ 85.26$ | $13 \%$ Too Expensive |
| $\$ 79.25$ | $14 \%$ Too Expensive |
| $\$ 74.04$ | $15 \%$ Too Expensive |
| $\$ 69.49$ | $16 \%$ Too Expensive |
| $\$ 65.48$ | $17 \%$ Too Expensive |
| $\$ 61.91$ | $18 \%$ To Expensive |
| $\$ 58.72$ | $19 \%$ Too Expensive |
| $\$ 55.85$ | $20 \%$ Too Expensive |
| $\$ 53.25$ | $21 \%$ Too Expensive |
| $\$ 50.89$ | $22 \%$ Too Expensive |
| $\$ 48.73$ | $23 \%$ Too Expensive |
| $\$ 46.75$ | $24 \%$ Too Expensive |
| $\$ 44.92$ | $25 \%$ Too Expensive |


| Year | EPS | Earnings | Shares Out |
| :---: | :---: | :---: | :---: |
| 2008 | $\$ 3.36$ | $\$ 970,000,000$ | $289,000,000$ |
| 2009 | $\$ 3.94$ | $\$ 1,005,000,000$ | $255,000,000$ |
| 2010 | $\$ 5.04$ | $\$ 1,234,000,000$ | $245,000,000$ |
| 2011 | $\$ 5.75$ | $\$ 1,380,000,000$ | $240,000,000$ |
| 2012 | $\$ 7.82$ | $\$ 1,862,000,000$ | $238,000,000$ |
| 2013 | $\$ 12.38$ | $\$ 2,935,000,000$ | $237,000,000$ |
| 2014 | $\$ 15.35$ | $\$ 3,547,000,000$ | $231,000,000$ |
| 2015 | $\$ 16.91$ | $\$ 3,703,000,000$ | $219,000,000$ |
| 2016 | $\$ 11.92$ | $\$ 4,539,000,000$ | $213,000,000$ |
| 2017 | $\$ 21.61$ | $\$ 4,43,000,000$ | $205,000,000$ |
| 2018 | $\$ 21.61$ | $\$ 4,430,000,000$ | $205,000,000$ |
| Average EPS | $\$ 11.43$ |  |  |

Explanation: NA

| Expected Return - 5 Year DCF $6.9 \%$ <br> Expected Return -10 NPV Cash Flows $5 \%$ <br> Expected Return Average $6.0 \%$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Hurdle Returns (vs. Risk Free) |  |  |
|  | 2.4\% | 0x | 0\% |
|  | 4.8\% | 1x | 15\% |
| Certainty Rating | 7.2\% | 2 x | 30\% |
| 45\% Graham's Intrinsic Value (Original Formula) | 9.6\% | 3 x | 45\% |
| 71\% Graham's Intrinsic Value (Revised Formula) | 12.0\% | 4 x | 60\% |
| 30\% 5 Year Discounted Free Cash Flow | 14.3\% | 5 x | 75\% |
| 30\% $\quad 10$ Year NPV of Future Cashflows | 16.7\% | 6x | 90\% |
| 30\% Average | 19.1\% | 7 x | 105\% |
| 41\% Total | 21.5\% | 8 x | 120\% |

Explanation: NA

| Expected Return -5 Year DCF | $6.9 \%$ |
| ---: | :---: |
| Expected Return - 10 NPV Cash Flows | $11.0 \%$ |
| Expected Return Total | $9.0 \%$ |
|  |  |
| Certainty Rating | $79 \%$ |

Test \#2 - Best Case (with expected growth)

| Expected Return - 5 Year DCF | $6.9 \%$ |
| ---: | :---: |
| Expected Return -10 NPV Cash Flows | $12.0 \%$ |
| Expected Return Total | $9.5 \%$ |
|  |  |
| Certainty Rating | $88 \%$ |

Test \#2 - Stress Test (50\% Reduction In Expected Case)
Expected Return - 5 Year DCF 6.9\%
Expected Return - 10 NPV Cash Flows 5.0\%
Expected Return Total 6.0\%
Certainty Rating
44\%

## Test \#2 - Last 10 Year Earnings Average (with zero growth)

| Expected Return - 5 Year DCF | $6.9 \%$ |
| ---: | :---: |
| Expected Return - 10 NPV Cash Flows | $5.0 \%$ |
| Expected Return Total | $6.0 \%$ |
|  |  |
| Certainty Rating | $41 \%$ |

Consolidation Of All Scenarios (Weighted)
Expected Return - 5 Year DCF
Expected Return - 10 NPV Cash Flows
Expected Return Total
Certainty Rating

Tells Us The Business Has Pricing Power, History Of Success, Growth, Rate Of Growth, And Our Initial Rate Of Return.
Growing Sales \& Growing Earnings - Earnings and Sales are 1) Consistent, 2) Strong, and 3) Growing At A Steady Rate.


Explanation: Company has grown like gangbusters over the past decade.


Explanation: Earnings have grown faster than sales over the past decade.


Explanation: SPS have been growing at $10 \%+$ for a decade.


Explanation: EPS have been growing faster than sales for a decade (with only one year where they didn't grow YoY).


Explanation: Gross Margins are lower...but they are still $87 \%$ ?!!? Which is absurdly high!

| Year | Operating Margin |  |  |  |
| ---: | ---: | ---: | :---: | :---: |
| 2008 | $\$ 1,295,000,000$ | $30 \%$ |  |  |
| 2009 | $\$ 1,569,000,000$ | $33 \%$ |  |  |
| 2010 | $\$ 1,744,000,000$ | $35 \%$ |  |  |
| 2011 | $\$ 1,838,000,000$ | $33 \%$ |  |  |
| 2012 | $\$ 2,490,000,000$ | $36 \%$ |  |  |
| 2013 | $\$ 3,917,000,000$ | $40 \%$ |  |  |
| 2014 | $\$ 5,014,000,000$ | $47 \%$ |  |  |
| 2015 | $\$ 5,653,000,000$ | $49 \%$ |  |  |
| 2016 | $\$ 5,408,000,000$ | $44 \%$ |  |  |
| 2017 | $\$ 5,888,000,000$ | $44 \%$ |  |  |
| 2018 | $\$ 5,888,000,000$ | $44 \%$ |  |  |
| Average: |  |  |  | $40 \%$ |
|  | High: | $49 \%$ |  |  |
|  | Lew: | $30 \%$ |  |  |
|  | Certainty Rating: | $100 \%$ |  |  |



Explanation: Operating margin has grown considerably and the margin \% has also grown and is above the $40 \%$ average (currently running at $44 \%$ ).


Explanation: Other than in a few years CapEx has been consistent (and is today). 2012 and 2016 were the last years it was higher than average.

## Free Cash Flow - Is 1) Consistent, 2) Strong, and 3) Growing At A Steady Rate.



Explanation: The only negative year was the year they had a major spike in CapEx in a single year (2012). Other than that it has been growing steadily and is currently, at $41 \%$, well above the average ( $25 \%$ )


Explanation: Prior to 2014 their debt to equity was low and in line with the industry average. It is down since then but still above average for the industry (but not terrible in relation to other industries/companies). STILL...I never like to see a company lever up for any reason. The outstanding shares are down $32 \%$ from the peak (so they've added debt to do buybacks).


Explanation: No dividend.

## Shares Outstanding / Buyback Program

| Shares Outstanding |  |
| ---: | :---: |
| Peak Past 10 Years | $289,000,000$ |
| Current Outstanding | $196,700,000$ |
| Shares Added/Subtracted | $-92,300,000$ |
| \% Added/Subtracted | $-32 \%$ |


| Current Buyback Program |  |
| ---: | :---: |
| Years | 0 |
| Value | $\$ 0$ |
| 0 |  |
| Potential Shares At Current Price | 0 |
| Potential Shares Repurchased | $0 \%$ |

Certainty Rating: $100 \%$

| Year | Shares Out |
| :--- | :--- |
| 2008 | $289,000,000$ |
| 2009 | $255,000,000$ |
| 2010 | $245,000,000$ |
| 2011 | $240,000,000$ |
| 2012 | $238,000,000$ |
| 2013 | $237,000,000$ |
| 2014 | $231,000,000$ |
| 2015 | $219,000,000$ |
| 216 | $213,000,000$ |
| 2017 | $205,000,000$ |
| 2018 | $205,000,000$ |

Explanation: Shares outstanding today are 196k...so they continue to buyback shares.

## Insider Ownership / Activity



Explanation: Buying and selling on this one...with not a ton of insider ownership.

## Return "Moat" Assessment - Not A "Low Return" Business. Charlie Munger says that eventually over time returns will match ROIC.

| Return on Invested Capital |  |
| :---: | :---: |
| Year |  |
| 2008 | $13.5 \%$ |
| 2009 | $14.6 \%$ |
| 2010 | $17.7 \%$ |
| 2011 | $17.8 \%$ |
| 2012 | $21.7 \%$ |
| 2013 | $28.6 \%$ |
| 2014 | $26.4 \%$ |
| 2015 | $22.3 \%$ |
| 2016 | $14.1 \%$ |
| 2017 | $24.0 \%$ |
| 2018 | $24.0 \%$ |


| Company (10 Year Average) | $20.4 \%$ |
| :--- | :---: |
| Company (10 Year High) | $28.6 \%$ |
| Company (10 Year Low) | $13.5 \%$ |
| Company (Current Year/TTM) | $24.0 \%$ |
|  | $9.5 \%$ |
| Industry (Current Year) |  |
| Overall Market Without Financials (Current Year) | $14.1 \%$ |

Explanation: NA

| Yes | Is the ROIC equal to or higher than the overall market? |
| :--- | :--- |
| Yes | Is the ROIC equal to or higher than the industry? |
| Yes | Has the ROIC always been positive? |
| Yes | Is the ROIC steady (not really far from average, or high/low)? |


| Return on Equity |  | Company (10 Year Average) | $26.2 \%$ |
| :---: | :---: | :---: | :---: |
| Year |  | Company (10 Year High) | $35.2 \%$ |
| 2008 | $16.1 \%$ | Company (10 Year Low) | $16.1 \%$ |
| 2009 | $17.3 \%$ | Company (Current Year/TTM) | $34.5 \%$ |
| 2010 | $20.9 \%$ |  | $-2.0 \%$ |
| 2011 | $20.6 \%$ | Industry (Current Year) |  |
| 2013 | $23.9 \%$ |  | $11.9 \%$ |
| 2014 | $30.2 \%$ | Overall Market Without Financials (Current Year) |  |
| 2015 | $35.2 \%$ |  |  |


| Return on Assets |  |
| :---: | :---: |
| Year |  |
| 2008 | $11.4 \%$ |
| 2009 | $12.1 \%$ |
| 2010 | $14.4 \%$ |
| 2011 | $14.4 \%$ |
| 2012 | $16.9 \%$ |
| 2013 | $22.4 \%$ |
| 2014 | $21.0 \%$ |
| 2015 | $17.5 \%$ |
| 2016 | $10.9 \%$ |
| 2017 | $18.1 \%$ |
| 2018 | $18.1 \%$ |


| Company (10 Year Average) | $16.1 \%$ |
| :--- | :---: |
| Company (10 Year High) | $22.4 \%$ |
| Company (10 Year Low) | $10.9 \%$ |
| Company (Current Year/TTM) | $18.1 \%$ |
|  | $-7.9 \%$ |
| Industry (Current Year) |  |
| Overall Market Without Financials (Current Year) | $4.3 \%$ |

Explanation: NA

| Yes | Is the ROA equal to or higher than the overall market? |
| :--- | :--- |
| Yes | Is the ROA equal to or higher than the industry? |
| Yes | Has the ROA always been positive? |
| Yes | Is the ROA steady (not really far from average, or high/low)? |


| Asset Turnover |  |
| :---: | :---: |
| Year |  |
| 2008 | 0.51 |
| 2009 | 0.57 |
| 2010 | 0.58 |
| 2011 | 0.58 |
| 2012 | 0.63 |
| 2013 | 0.74 |
| 2014 | 0.64 |
| 2015 | 0.54 |
| 2016 | 0.53 |
| 2017 | 0.55 |
| 2018 | 0.55 |


| Company (10 Year Average) | 0.58 |
| :--- | :--- |
| Company (10 Year High) | 0.74 |
| Company (10 Year Low) | 0.51 |
| Company (Current Year/TTM) | 0.55 |

Explanation: NA

| Yes | Is the Asset Turnover consistent over time? |
| :--- | :--- |
| No | Is the Asset Turnover improving (trending higher)? |


| Net Margin \% |  |
| :--- | :--- |
| Year |  |
| 2008 | $22.2 \%$ |
| 2009 | $21.3 \%$ |
| 2010 | $24.5 \%$ |
| 2011 | $25.0 \%$ |
| 2012 | $26.9 \%$ |
| 2013 | $30.3 \%$ |
| 2014 | $33.0 \%$ |
| 2015 | $32.3 \%$ |
| 2016 | $20.7 \%$ |
| 2017 | $32.9 \%$ |
| 2018 | $32.9 \%$ |


| Company (10 Year Average) | $27.4 \%$ |
| :--- | :--- |
| Company (10 Year High) | $33.0 \%$ |
| Company (10 Year Low) | $20.7 \%$ |
| Company (Current Year/TTM) | $32.9 \%$ |
|  |  |
| Industry (Current Year) | $-0.5 \%$ |

Overall Market Without Financials (Current Year) 9.7\%
Explanation: NA

| Yes | Is the Net Margin \% equal to or higher than the overall market? |
| :--- | :--- |
| Yes | Is the Net Margin \% equal to or higher than the industry? |
| Yes | Has the Net Margin \% always been positive? |
| Yes | Is the Net Margin \% steady (not really far from average, or high/low)? |


| Gross Margin \% |  |
| :---: | :---: |
| Year |  |
| 2008 | $91.3 \%$ |
| 2009 | $91.5 \%$ |
| 2010 | $90.8 \%$ |
| 2011 | $90.1 \%$ |
| 2012 | $87.6 \%$ |
| 2013 | $87.9 \%$ |
| 2014 | $88.5 \%$ |
| 2015 | $87.1 \%$ |
| 2016 | $86.7 \%$ |
| 2017 | $86.5 \%$ |
| 2018 | $86.5 \%$ |


| Company (10 Year Average) | $88.6 \%$ |
| :--- | :--- |
| Company (10 Year High) | $91.5 \%$ |
| Company (10 Year Low) | $86.5 \%$ |

Company (10 Year Low) 86.5\%
Company (Current Year/TTM) 86.5\%

Explanation: NA

| Yes | Has the Gross Margin \% always been positive? |
| :--- | :--- |
| No | Is the Gross Margin \% generally improving? |
| Yes | Is the Gross Margin \% steady (not really far from average, or high/low)? |


| Operating Margin \% |  |
| :---: | :---: |
| Year |  |
| 2008 | $29.6 \%$ |
| 2009 | $33.3 \%$ |
| 2010 | $34.5 \%$ |
| 2011 | $33.3 \%$ |
| 2012 | $35.9 \%$ |
| 2013 | $40.4 \%$ |
| 2014 | $46.6 \%$ |
| 2015 | $49.4 \%$ |
| 2016 | $44.1 \%$ |
| 2017 | $43.8 \%$ |
| 2018 | $43.8 \%$ |


| Company (10 Year Average) | $39.5 \%$ |
| :--- | :--- |
| Company (10 Year High) | $49.4 \%$ |
| Company (10 Year Low) | $29.6 \%$ |
| Company (Current Year/TTM) | $43.8 \%$ |
| Industry (Current Year) | $22.5 \%$ |
| Overall Market Without Financials (Current Year) | $11.3 \%$ |
| Explanation: NA |  |

Yes Is the Operating Margin \% equal to or higher than the overall market?
Yes Is the Operating Margin \% equal to or higher than the industry?
Yes Has the Operating Margin \% always been positive?
Yes Is the Operating Margin \% generally improving?
Yes Is the Operating Margin \% steady (not really far from average, or high/low)?

Yes Is The Business Unique? Or Does It Have Something That Makes It Unique?
Yes Price Is Not The Single Most Important Motivating Factor In Purchase Of Product
Yes Prices Can Be Adjusted For Inflation?
Yes Is Revenue "Safe" (Long-Term Contracts, Long-Term Retention, Don't Have To Resell Everything Every Time)?
Yes Does The Company Have Strong/Recognized Brands?
Yes Is There An Attachment To The Companies Brand(s)? Is There An Identifiable Consumer Monopoly?

| Competition "Moat" Assessment - Not A "Commodity-Type" Business |  |
| :--- | :--- |
| Yes | Is Business Competition Free? There Is Not A Company That Directly Competes With This One. |
| Yes | Is Business Competition Free? There Is Not A Presence Of Multiple Producers In Industry? |
| Yes | Is Business Competition Free? There Is Not Substantial Excess Production Capacity In Industry? |
| Yes | It Would Be Hard To Start A Company To Compete With This Business. There Are Large Barriers To Entry To This Business. |
| Yes | It Would Be Hard To Make A Dent In Business Without The Most Money and Best Management Talent. |


| Financial Leverage <br> (Asset To Equity Ratio) |  |
| :---: | :---: |
| Year |  |
| 2008 | 1.37 |
| 2009 | 1.50 |
| 2010 | 1.41 |
| 2011 | 1.46 |
| 2012 | 1.38 |
| 2013 | 1.32 |
| 2014 | 2.08 |
| 2015 | 1.88 |
| 2016 | 1.88 |
| 2017 | 1.94 |
| 2018 | 1.94 |


| Company (10 Year Average) | 1.65 |
| :--- | :--- |
| Company (10 Year High) | 2.08 |
| Company (10 Year Low) | 1.32 |
| Company (Current Year/TTM) | 1.94 |

Explanation: NA

| No | Is the Financial Leverage consistent over time? |
| :--- | :--- |
| No | Is the Financial Leverage improving (ie lowering)? |


| Debt To Equity |  | Shares | Company (10 Year Average) | 30.8\% |
| :---: | :---: | :---: | :---: | :---: |
| Year |  |  | Company (10 Year High) | 70.0\% |
| 2008 | 17\% | 289,000,000 | Company (10 Year Low) | 5.0\% |
| 2009 | 20\% | 255,000,000 | Company (Current Year/TTM) | 46.0\% |
| 2010 | 17\% | 245,000,000 |  |  |
| 2011 | 10\% | 240,000,000 | Industry (Current Year) | 26.0\% |
| 2012 | 7\% | 238,000,000 |  |  |
| 2013 | 5\% | 237,000,000 | Overall Market Without Financials (Current Year) | 114.0\% |
| 2014 | 70\% | 231,000,000 |  |  |
| 2015 | 54\% | 219,000,000 | Explanation: NA |  |
| 2016 | 47\% | 213,000,000 |  |  |
| 2017 | 46\% | 205,000,000 |  |  |
| 2018 | 46\% | 205,000,000 |  |  |


| Yes | Is The Debt To Equity Low Versus Static Measure (Less Than 50\%)? |
| :--- | :--- |
| Yes | Is The Debt To Equity Low Versus Market (Less Than Market)? |
| No | Is The Debt To Equity Low Versus Industry (Less Than Industry)? |
| No | Has The Debt To Equity Lowered Over Time? |
| No | The Company Is Not Adding Debt In Order To Increase ROE. |
| No | The Company Is Not Adding Debt In Order To Do Share Buybacks. |

[^0]| Yes | Does The Company Retain Its Earnings (Ideally No Payouts Unless There Is No Additional Expansion Opportunity)? |
| :---: | :---: |
| Yes | Is The Company Able To Spend Little On Maintaining Current Operations (Is CapEx Rebuilding Or Expansion)? |
| Yes | Is Company Reinvesting Earnings In New Businesses, Expansion Of Existing Businesses (That Will Increase Value)? |
| Yes | Is Company Reinvesting Earnings In Share Repurchases (That Will Increase Value)? |


| Management Assessment - Does The Company's Management Add Value To The Business? |  |
| :---: | :--- |
| Yes | Management Has Candor And Can Admit Mistakes |
| Yes | Management Has Been In Place For Some Time |
| Yes | Management Does What It Says It Will Do |
| Yes | Management Knows The Business (Rarely Surprised) |
| Yes | Management Is Allocating Capital (Reinvested Earnings) Into Businesses, Expansion That Will Increase Value. |
| Yes | Profitability Is Not Almost Entirely Dependent Upon Management's Abilities To Efficiently Utilize Tangible Assets (Idiot Run Test). |

Certainty Rating:
Explanation: NA

GOOD BUSINESS CHECK
Return "Moat" Assessment:
Business "Moat" Assessment: 94\%
Competition "Moat" Assessment: 100\%
Leverage Assessment: 25\%
Compounding Assessment: 100\%
Management Assessment: 100\%
85\%
Explanation: NA

Trust My Gut...It Is Large And In Charge (Unfortunately)!


## PROS



Certainty Rating: 100\% Explanation: NA

## CONS



## Point And Figure



## Certainty Rating: 100\%

Explanation: Off the charts drop of over 30\% in a single day to the lowest price in the past 5 years. It is also about half the price of the all time high of $\$ 442$ per share back in 2015!

Weekly Candlestick
(

| 50/200 Day Trend Line (Crossing?) |
| :---: |
| Certainty Rating: $100 \%$ |
| Explanation: NA |
| RSI (Cheap, Falling Knife?) |
| Certainty Rating: $100 \%$ |
| Explanation: NA |
| MACD (Crossing?) |
| Certainty Rating: $100 \%$ |
| Explanation: No really trend, has been muddled recently. |
| Certainty Rating: $\quad$50\%ey Flow (Oversold?) <br> Explanation: I'd like to see a further oversold value here than <br> currently exists. |


[^0]:    Certainty Rating:
    25\%
    Explanation: NA

